

PRESS RELEASE
FOR IMMEDIATE RELEASE

**Micro-Coax appoints Kruvand Associates as Sales Representatives
to the Southwestern United States Territory**

Pottstown, PA - April 29,2010: Micro-Coax is pleased to announce the appointment of Kruvand Associates as sales representatives to the South Western United States territory.

Kruvand, an employee-owned company, was founded in 1971 and serves over 3000 customers in the four-state territory of TX, OK, AR and LA.

As an award winning manufacturer's representative firm focusing on the technical design and sales process, Kruvand's mission is to provide exceptional service and value to customers and principles and to build long-term relationships that lead to profitable partnerships.

Please visit Kruvand Associates online: www.kruvand.com



About Micro-Coax:

Micro-Coax is a leading provider of transmission line solutions for radio frequency (RF) and micro-wave applications. Serving the defense, satellite, telecommunications, test and measurement markets for more than forty years, Micro-Coax has earned a reputation for mission performance and excellent customer service. A broad technology base allows Micro-Coax to quickly respond to customer needs with optimized solutions of coaxial cables, connectors, harness assemblies and conductive fibers.

For further information:

E-mail to media@micro-coax.com