

SOCIAL CAPITAL

‘People respect being treated honestly and fairly.’



Christopher J. Kneizys in his basement driving range .

JEFF FUSCO

Christopher J. Kneizys is president of Micro-Coax of Pottstown, which designs and manufactures for radio frequency and microwave transmission line products and composite electro-magnetic shielding materials for the military, space, test and measurement, telecommunications and aviation markets.

What’s your essential business philosophy? Customer service is the key to success.

What’s the best way to keep your competitive edge? Keep learning and evolving.

Do you have a goal yet to achieve? 100 percent on-time delivery.

What’s your best business decision? Joining the Young Presidents’ Organization early in my career.

Worst decision? Ignoring my gut in hiring decisions.

Toughest decision? Leaving the safety

► BIO

CHRISTOPHER J. KNEIZYS

Title: CEO

Age: 51

Company, city: Micro-Coax, Pottstown.

Recent project: New logo, tag line and overhaul of website.

Education: Wharton School of the University of Pennsylvania, Finance and Entrepreneurial Management, 1983.

First job: Cook at McDonald’s.

Little-known fact about you: I eloped with my wife Marie in Maui.

Birthplace: Norwood, Mass.

Current resident: Newtown Square.

of a large corporation, Mellon Bank, to join a relatively small collection of job shop manufacturing companies at UTI Corp. in Collegeville.

What word best describes you? Tenacious (rhymes with Kneizys).

What’s the most important lesson you’ve learned in life? People respect being treated honestly and fairly even when it is bad news.

Do you have a life motto, if so, what? Work to the best of your ability.

What is your greatest fear? I did not finish my final exams in college (a dream).

What person would you be most interested in meeting? Thomas Jefferson. I’d ask him if the democracy we live in is what he envisioned.

What company do you respect most? Toyota. It has a culture in which everyone learns how to formally solve problems and improve processes, a/k/a “continuous improvement.”

What would be your first choice for a new career? Golf professional. However, I better keep my day job.

And your greatest extravagance? An indoor putting green and driving net.

You’re a big fan of golf. What’s the favorite course you have played? Inland – Augusta National. Near an ocean – Pacific Dunes. Augusta because of its traditions and Pacific Dunes – hearing the ocean surf while hitting a golf shot is very relaxing.

What’s your handicap and best round? Index of 12 and a 72.

Everybody always talks about Tiger Woods. Do you think he is still the best or is it someone else? Until someone beats Jack Nicklaus’ record in the Major Championships of 18, Jack reigns as the best golfer to play the game. Tiger has the potential to beat Jack’s record but has been detoured by an encounter with a fire hydrant. He is still young enough to do it, as Jack won his last Major at the age of 46.

What award or honor are you most proud of? Serving as chair of the Philadelphia Chapter of the Young Presidents’ Organization,

What’s the most recent influential book you’ve read? “The Outstanding Organization” by Karen Martin.

What’s your favorite movie? “Harold and Maude.”

Do you have a favorite restaurant? Fellini’s in Newtown Square.

Favorite vacation spot? Hawaii.

What’s your favorite room in the house? The basement, home of the indoor driving range and putting green.

What kind of car do you drive? BMW 535.